



The Palette

The Journal of the Contemporary Art Society

April 2013

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WHAT'S HAPPENING

Juried Show Judging - April 13

Juried Show – May 2 to 11

May Meeting – May 2, 2013

June Meeting – June 6, 2013 – Annual Auction

JURIED SHOW CRITERIA

Submission Requirements:

- 1) a) You may submit up to three (3) paintings if all are less than 89 inches in perimeter. This refers to canvas size or image size for watercolours. (Examples of maximum sizes - 20 x 24, 16 x 28, 10 x 34).
- b) If one of your paintings is larger than 88 inches perimeter, and less than 121 inches, you may submit it and one more which meets requirements of (a) above for a total of two (2) paintings maximum. (Example of larger sizes - 24 x 36, 20 x 40).
- c) If your painting is larger than 120 inches in perimeter, you may submit one (1) painting only, at the discretion of the Convener and Juried Show Committee.

These size restrictions are implemented only because of the limited wall space at the public show venue. With 90 - 100 paintings to display, these limits allow a fair chance for all members who wish to participate to have their work chosen and enough space to have it exhibited.

- 2) An entry fee of \$5.00 per painting will be charged.
- 3) Only original artworks may be submitted, that is, artwork that is not derived from previously shown or published work (this eliminates work done from post cards, calendars, learn to paint books, etc.) Paintings done in workshops are acceptable provided the input by the instructor was minimal. Photographs may be used provided they are your own, your family's, or your friend's.
- 4) Previously shown work is acceptable only if it was shown in a non-juried show.
- 5) Artwork must be specified as either for sale or not for sale. If it is for sale, please specify cost on labels so this information can be forwarded to individual(s) responsible for show programs. (More details plus labels will be available at a later date).
- 6) Paintings must be well presented, neatly installed in the frame, and ready for hanging. Watercolours & pastels are required to be matted/framed under glass and include a paper dust cover placed securely on the back. Acrylics and oils are to be framed unless they are on gallery canvasses which are acceptable only if the edges are free from staples and painted. Artwork must be properly secured in a frame with staples, flexi-points, or screws. No tape of any kind is to be used. Frames must not be damaged and liners/mats must be free from dirt, smudges, and dents. Frames must be properly wired and should be positioned approximately 1/3 down from the top. No wet paintings, please.
- 7) You must be a member in good standing (dues paid up and your name published on the website membership list at the time of the April meeting) to enter.

Jury Day Procedures:

Saturday, April 13th, 10:00 a.m. - 11 a.m. drop off paintings at "Fairview United Church Hall"
3524 Dutch Village Road.

1. Artwork Labels and Submission Form - Two copies of labels for each painting are to be submitted. One copy will be collected when submitting your work for judging on Saturday, April 13th, and the other copy is to be attached to the back of each piece

submitted on that day. Labels are not to be removed from paintings until the end of the show. Please complete these carefully as we will NOT BE ABLE to make changes to the labels OR PRICING at the Show. (See last page of this newsletter for labels.)

2. Artist Biography - Please bring an updated biography, neatly printed or typed on 8½" x 11" paper. This will be included in a binder of Society Artist Biographies on display during the Show. There should be no biographies on the back of the paintings during the judging; however, you may attach a copy of your biography to the back of each painting selected for the show when your accepted work is brought to the Archives for hanging.
3. Mask out the Artist Name on your Paintings - Please place a piece of masking tape over your name on the front of your artwork so that jurors do not know the identity of the artist.
4. Drop off Paintings - Bring your paintings with attached labels and biography to Fairview United Church Hall on Saturday, April 13th between 10:00 a.m. - 11:00 a.m.
5. Judging - Well established members of the art community will be judging the show in the afternoon. (12 pm - 3:30 pm). Access to the art works during judging will be restricted. Once you have delivered your paintings, etc., we ask for your cooperation in leaving the building to allow the jurors to complete the judging. Please return during the specified pick-up time.
6. Pick up - Please return to the church hall between 4:00 - 5:00 p.m. (no later please) to pick up your paintings, at which time you will know if your paintings have been accepted for the Juried Show.
7. Please make sure to sign up for the Food Donations and the Sitter's List, either when you drop your work off or before you go home for the day on April 13th!!

Hanging Art Works for the Show:
Wednesday May 1st

Bring in accepted artworks, with labels and biographies attached, to the Nova Scotia Public Archives, 6016 University Ave, between 9 – 11 a.m., Wednesday, May 1st for hanging. Easels are not required.

Show and Sale:
Wednesday, May 1st – Saturday, May 11th

The show will Officially open to the public for the full day of May 2nd. An Opening Reception will be held on Friday, May 3rd from 7:00 – 9:00 p.m. We will be opening the doors for the evening of Wednesday, May 1st, as the Archives are open and we should be all set-up by then. The show will run until Saturday, May 11th.

You will be notified by phone of any sales of your artwork, and we will record the name, address

and phone number of each buyer. Because this is a juried show, buyers will be requested to leave their purchased paintings at the exhibition until its conclusion and to return to pick up their paintings on Saturday, May 11th before 4 p.m. If a buyer requests special arrangements for pick up, we will accommodate, where possible, with the assistance of the artist.

Payment for works will be by cash, credit card or cheque.

Invitations and Posters:

Invitations and posters will be emailed out to members who may then print them off. If you don't have a printer, a few copies will be made available at the meeting or on Jury Day. Please help us distribute invitations & posters to advertise our show.

Take Down:

Saturday May 11th, 3:30 p.m. - 4:30 p.m.

We ask for everyone's cooperation by picking up your paintings. If a buyer requests special pick up arrangements, or if a buyer has not picked up artwork by Saturday at 4 p.m., the Artist will be contacted to assist.

Sitter Responsibilities:

As a sitter, you are responsible for monitoring the Exhibit Room and looking after sales. Written instructions will be provided at the time of the Show. Please make sure you arrive on time. If you are unable to sit, you must find a suitable replacement (spouse, or other responsible adult), and notify the Sitters' Coordinator.

Awards and Categories

The Pauline Manning Award
The Mayor's Award*
The Louisa Letson Award

Seven Honorable Mention Awards

1. Landscapes
2. Seascapes
3. Animals
4. Florals/Still Life
5. Figures
6. Open to Judge's Discretion
7. Open to Judge's Discretion

Mayor's Award * Please note that the winner of the Mayor's Award is expected to have a print made up of the winning painting for presentation to the Mayor in his Office; the cost for which is paid for by the Contemporary Art Society. The Mayor's Office will sometimes contribute to the cost only if their budget allows. The cheque will be made out to the winning artist and presented along with the Award. This cheque then goes towards the payment of the print. *It is not a gift for the winning artist to keep. It is to help pay for the print, which will be framed by the Mayor's Office and honoured by being displayed in City Hall.*

Acknowledged Members Award - (Lifetime membership)

Eleanor Vandergrift Volunteer Award - (Outstanding Volunteer)

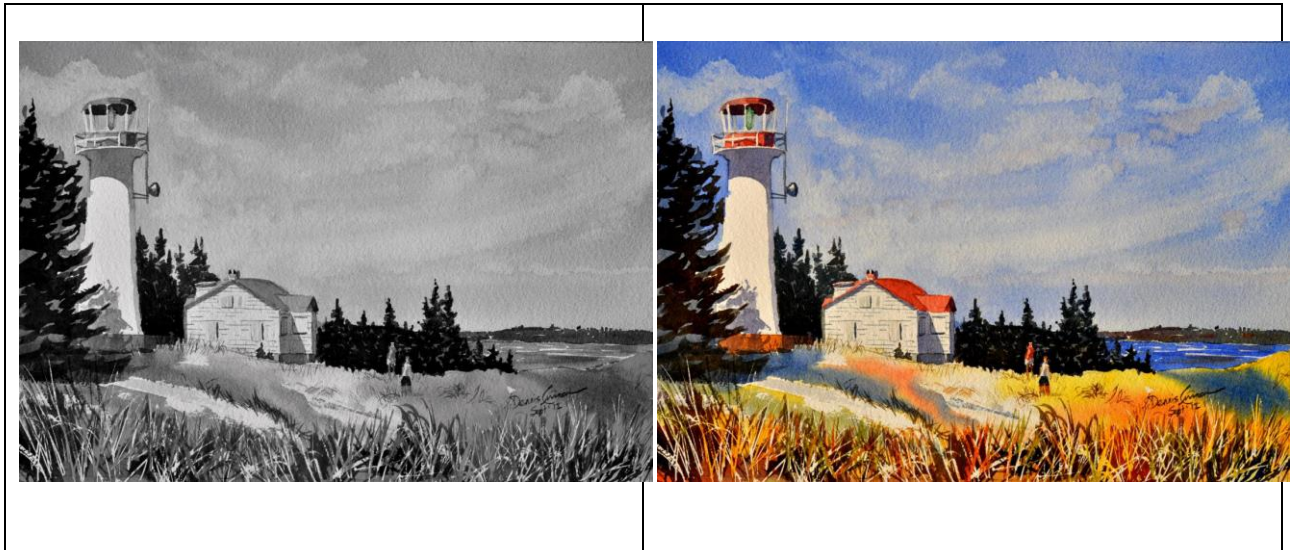
The Importance of Values in Watercolour

By Dennis Curran

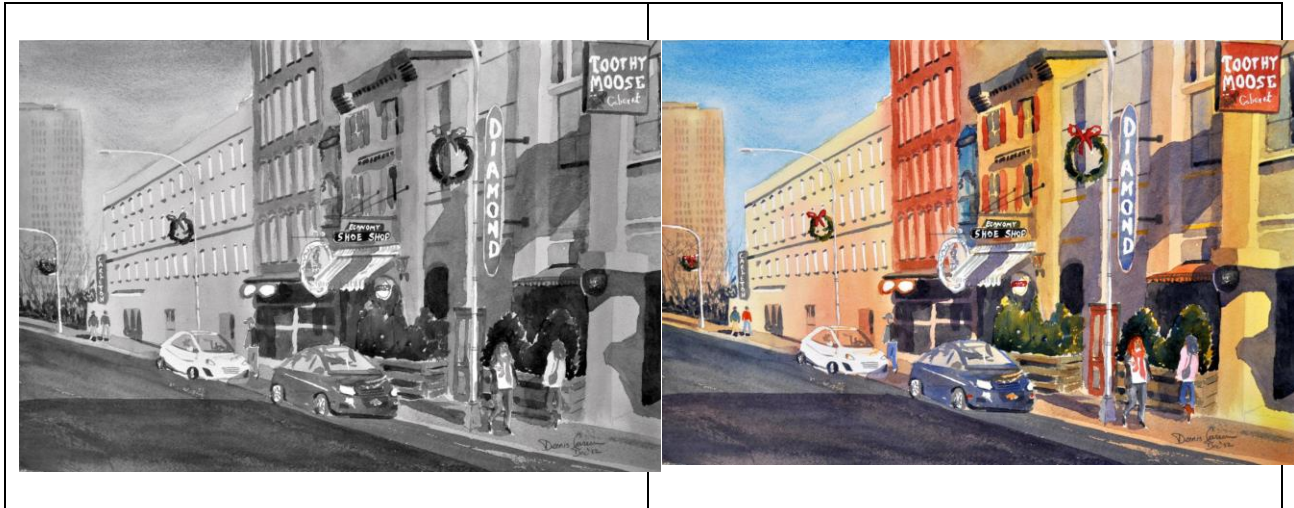
I believe that the most important design parameter of your painting is the distribution of light and dark tones. A painting that appears flat and lifeless is usually the result of poor tonal relationships. It is critical to place light objects against dark and dark against light. Furthermore, the darkest values in the painting must be developed through the building of layers of pigment. To create a sense of depth in landscapes, distant objects will appear lighter in value than middle and foreground objects. To better “see” the value relationships for landscapes, I will squint at the scene. Through half-closed eyes, details and colours are blurred which allows for a more precise interpretation of tonal values

When I paint from colour photographs, I will print a copy of the image in black and white and draw a pencil sketch. I then use the sketch as a reference to the placement of lights and dark. I find that the best time to photograph subject material is early morning or late afternoon. The sun will cast strong shadows producing deep contrasts between light and dark areas. These contrasts will help create drama in your painting making it more pleasing to the viewer. This use of light is particularly important for structural elements such as buildings, boats and street scenes.

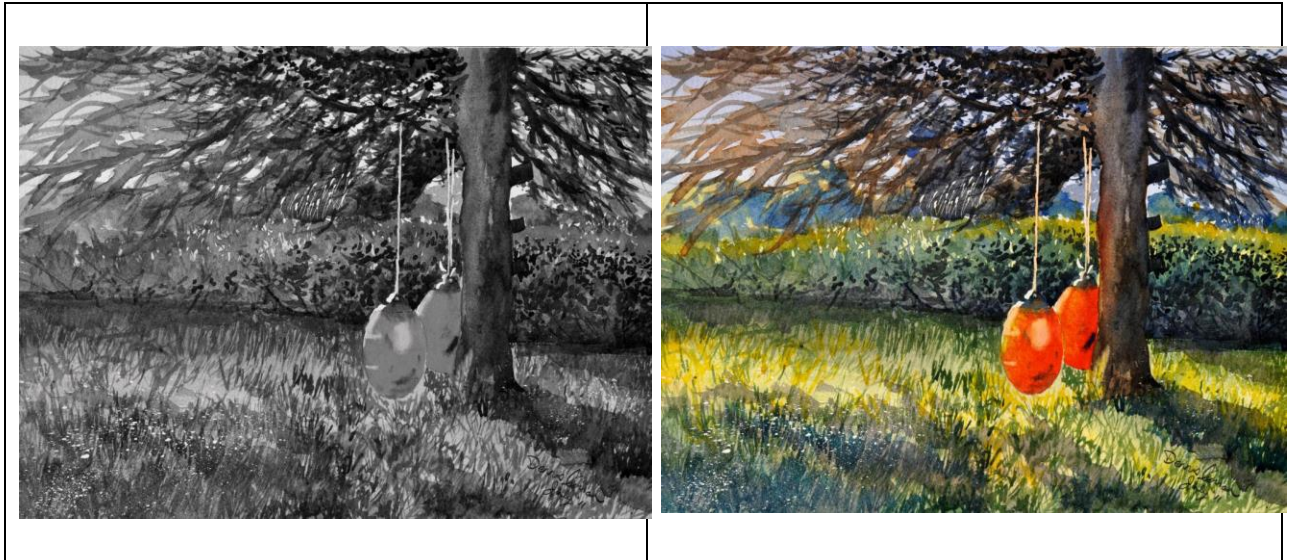
The following examples illustrate the importance of values. The black and white copies appear bright and vibrant in the absence of colour.



Abandoned Light, 11 X 15, 2012



Argyle Walks, 14 X 21, 2012



Grampie Doesn't Need Them Anymore, 11 X 15, 2011

LIST OF MEMBERS

As of April 2013

| LAST NAME | FIRST NAME | Ack. Mbr. | PHONE | E-MAIL |
|----------------|---------------|--------------|----------|---------------------------------|
| ALBUQUERQUE | Maria | | 832-2012 | alziroca@eastlink.ca |
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| | | | | |
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| WILLIAMS | Doreen | * | 466-5135 | |

Please complete two copies of the attached labels for each painting submitted for the Juried Show. One copy will be collected when submitting your work for judging on Saturday, April 13, and the other copy is to be attached to the back of each piece submitted on that day and is to remain on the back of the work throughout the show. Please complete these carefully as changes will not be able to be made after April 13th, when wall cards and pamphlets have been printed. Please keep titles reasonably short.

Contemporary Art Society

Title: _____

Medium: _____

Price: _____

Artist: _____

Contemporary Art Society

Title: _____

Medium: _____

Price: _____

Artist: _____

Contemporary Art Society

Title: _____

Medium: _____

Price: _____

Artist: _____

Contemporary Art Society

Title: _____

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Contemporary Art Society

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Contemporary Art Society

Title: _____

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Artist: _____